

An aerial night view of the Dubai skyline, featuring the Burj Khalifa as the central focal point. The city lights are visible against a dark sky with some clouds. The image is overlaid with a geometric pattern of blue and white triangles in the top right and bottom left corners.

HORECA TV

MIBN

media business network



ABOUT US

Our company offers an effective service to promote sales of the hotel's or restaurant's additional services and to increase the profit from sales of advertising time from third-party companies.

HORECA TV

HORECA TV is a media channel about amazing events and talented people. Here you will find atmospheric and aesthetic videos from different fields:

- TRAVEL,
- CREATION,
- ARCHITECTURE,
- LIFESTYLE,
- MUSIC.
- STYLE,
- GASTRONOMY,
- ART,
- SHOW-UP.

HORECA TV broadcasts content in restaurants and hotels, as well as in other service businesses.

Our videos allow you to create a special atmosphere that will match the concept of your venue.

HORECA TV can also become a way of promotion by showing special offers. With customizable broadcasting packages, HORECA TV enables businesses to target specific audiences - whether corporate, youth, or family-oriented. By utilizing your venue's screens effectively, it not only enhances customer experience but also drives profitability.

THE PROCESS OF CONNECTING YOUR OWN TV IN THE HOTEL OR RESTAURANT

01

We conduct initial negotiations to understand your marketing goals and explain our technical and promotional capabilities.

02

We will work with you to agree on the terms and conditions for the technical survey of your venue and the installation of our equipment by our specialists.

03

We agree on the number of advertisement about additional services of your hotel or restaurant, which will be aired on HORECA TV. If necessary, we are ready to offer you the organization of the filming progress of additional services your hotel at stake. we have many years of production experience for our partners.



THE PROCESS OF CONNECTING YOUR OWN TV IN THE HOTEL OR RESTAURANT



04

Our lawyers provide a cooperation agreement specifying the terms of our cooperation.

05

Our specialists conduct technical survey of your hotel or restaurant to understand the compatibility of our equipment with the technical equipment of your venue.

06

Within the specified deadlines we install our equipment in your venue or in our data center, depending on our conditions, and provide your employees with full information about its work.

07

We provide maintenance of our equipment according to the subscription fee agreed in the contract.

BENEFITS

Working with us, you get a number of advantages:

You get your own TV based on HORECA TV channel.

The increase in sales of additional services of your business, hotel or restaurant is due to their advertising on our channel.

Increase the profit from the sale of advertising time.

We take on all the work related to the maintenance of HORECA TV system, as well as the production of commercials about your business' services.





**DON'T MISS YOUR CHANCE
TO INCREASE TURNOVER
WITH SALES OF ADDITIONAL
SERVICES FROM 10% TO 50%***

*Increase in sales depends on promotion of our service by your venue, hotel or restaurant.

CONTACTS



www.mbn.ae



Tel/WhatsApp: +971 54 236 1609 (English)



Email: elena@mbn.ae



Dubai, Dubai Marina, The Athlantic Tower, 604